

reveel[®]

by MedSkin Solutions



Senior Brand Manager (m/w/d) reveel by MedSkin Solutions

We are a globally active medium-sized company with two locations in Germany and colleagues who are working for us internationally. We produce innovative, regenerative and science-based medical and skin care products. Thanks to our unique production methods, biomaterials retain their natural modes of action and ensure the outstanding performance of our high-quality products.

As **Senior Brand Manager (m/f/d)**, you are responsible for the brand marketing of our premium brand reveel by MedSkin Solutions, which we primarily distribute B2B, particularly to professional cosmetic institutes and distributors worldwide.

- You have strategic and operational responsibility for the global brand management.
- In this role, you will be both the creative mind and the business-savvy representative for internal and external stakeholders.
- With your pricing expertise, you will ensure the balance between profitability and competitive prices for our product range.
- Together with our sales department, you will maintain contact with our international distributors and work with them to implement brand plans in the markets.
- You will manage the brand budget and analyse data to measure the effectiveness of marketing campaigns and brand performance.

What we expect from you:

- Several years of professional experience in brand management in the international skin care business in a B2B or professional environment, ideally in a medium-sized manufacturing company in the cosmetics industry.
- You have project management experience, a passion for cosmetics and marketing, are creative, but at the same time have an affinity for numbers and analysis.
- You communicate confidently in German and English (verbally and in writing).

Jetzt bewerben